



BLUE BIRD BODY COMPANY

PRIVACY STATEMENT FOR ELECTRONIC DATA

PURPOSE

Blue Bird Body Company, along with its divisions, affiliates and subsidiaries (collectively "Blue Bird"), is sensitive to privacy issues relating to the exchange of electronic data and is committed to protecting your privacy on our websites. The protection of your privacy in the processing of your personal data is an important concern to which we pay special attention during our business processes. We have established the following guidelines to explain the way in which we use information gathered from visitors to the Blue Bird websites as follows.

HOW PERSONAL INFORMATION IS COLLECTED:

When you visit our websites, our web server automatically records the name of your internet service provider, the website from which you visit us, the websites you actually visit and the date and length of your visit. Personal data is only stored if volunteered by you, for example, in the context of a registration, a survey, a contest or in execution of a contract.

HOW PERSONAL INFORMATION IS USED:

Blue Bird will use your personal data for the sole purpose of technical administration of its websites, customer fulfillment and administration, product surveys and marketing, and only to the extent necessary in each specific case. Blue Bird does not sell or provide any of the information about you that we have collected or stored to other companies, marketers, magazines or any other third parties who are not our contractors or affiliates and who have not signed a confidentiality agreement with Blue Bird. We will only disclose your data to governmental authorities in cases where it is required by law.

HOW TO UPDATE PERSONAL INFORMATION:

Blue Bird requests that in order to maintain accuracy of the information, you can notify Blue Bird of any change to your mailing address, phone number or email address. All Blue Bird website pages, with the ability to collect personal information, also offer you the opportunity to remove your personal information from our email mailing list (upon request) at any time.

GENERAL LEGAL:

NO WARRANTIES OR REPRESENTATIONS INFORMATION ON THIS WEBSITE IS PROVIDED "AS IS", WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING WITHOUT LIMITATION THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND NON-INFRINGEMENT. IN NO EVENT WILL BLUE BIRD BE LIABLE TO ANY PARTY FOR ANY DIRECT, INDIRECT, INCIDENTAL, PUNITIVE, SPECIAL OR OTHER CONSEQUENTIAL DAMAGES FOR ANY USE OF THIS WEBSITE, OR ANY OTHER HYPERLINKED WEBSITE, INCLUDING WITHOUT LIMITATION ANY LOST PROFITS, BUSINESS INTERRUPTION, LOSS OF PROGRAMS OR OTHER DATA ON YOUR INFORMATION HANDLING SYSTEM OR OTHERWISE, EVEN IF WE ARE EXPRESSLY ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. INFORMATION CONTAINED ON THIS WEBSITE MAY INCLUDE TYPOGRAPHICAL

INACCURACIES:

The Blue Bird website may contain links to other company websites. Although Blue Bird makes every effort to link only to websites that share Blue Bird concern for customer information privacy, Blue Bird is not responsible for other website their contents or other privacy practices.

CHANGES TO THIS POLICY STATEMENT:

Blue Bird reserves the right to change this Electronic Data Privacy Statement. Any modifications to our privacy practices will be reflected first within this area of our website. If there is a material change in our privacy practices, we will indicate on our sites that our privacy practices have changed and provide a link to the new privacy statement. If we are going to be using the information collected from users in a manner materially different from that stated at the time of collection we will send affected users written notice of the change. Your continued use of the Blue Bird electronic website following the posting of changes to this Privacy Statement for Electronic Data will indicate your acceptance of those changes and terms of this Privacy Statement for Electronic Data.